

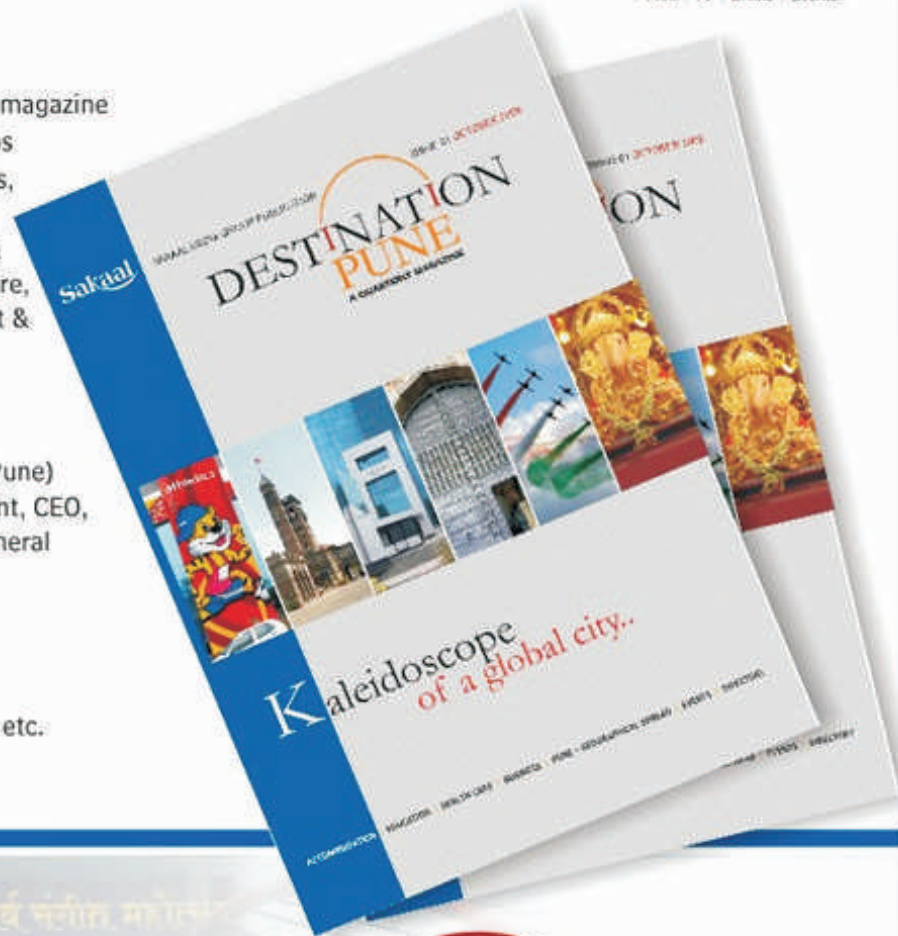
Reach out to 40,000+ Premium community of Global Pune

Content Profile

- A colourful, glossy and engaging 200-page magazine
- City profile, geographical spreads with maps
- Useful Directory, Interviews, photo features, updates
- Researched information articles on Trade & Business, Real Estate, Education, Health Care, Shopping, Food & Drink, Entertainment, Art & Culture, Around Pune etc.

Reader Profile

- Migrants (New working class from outside Pune)
- Corporate / Industries – Chairman, President, CEO, COO, Managing Director, HR Managers, General Manager, Marketing Manager, etc.
- Business Delegations / Foreign Delegates
- Business Associations & Social Groups
- Educational Institutes & Students (PG)
- Selected Airlines, Railway stations, Airports etc.
- Selected book malls



DESTINATION PUNE

A QUARTERLY MAGAZINE

ACCOMMODATION | EDUCATION | HEALTH CARE | BUSINESS | PUNE - GEOGRAPHICAL SPREAD | EVENTS | DIRECTORY

Advertising
Tarif Card

Full page	Rs. 65,000/-	Cover-4	Rs 1,00,000/-
Double Spread	Rs. 90,000/-	Gate Fold/ Innovation	Rs 1,20,000/-
Cover-2	Rs. 80,000/-	Book Mark	Rs 1,00,000/-
Cover-3	Rs 70,000/-	Special Position	Rs. 75,000/-

Platinum Sponsorship - Rs. 3,00,000/-
(Gate Fold Advertisement, 3 pages Editorial, 50 copies)

Gold Sponsorship - Rs. 2,50,000/-
(Back Page Advertisement, 2 pages Editorial, 30 copies)

Special Insertions/ Innovative Positions - Rs. 2,00,000/-

Size & print specifications **For Single Page** Trim Size : 200mm X 287mm(H) **Double Spread** Trim Size : 410mm x 287 mm (H)
Bleed : 4 mm on all edges **Material format** : PDF, PSD, CDR (convert to curve) along with same size colour proof.

Contact for Booking Details

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